

#LoveLocalBiz Giveaway Sweepstakes Official Rules

Prizes The first winner selected will receive one year of Social Media Management (Approximate Retail Value: \$1800 USD) ("First Prize"); the second winner selected will receive one Local SEO Package (Approximate Retail Value: \$325 USD) ("Second Prize"), and the third winner selected will receive one Customized Email Campaign Layout (Approximate Retail Value: \$300 USD) ("Third Prize")! Costs of shipping each prize to the winner will be paid by Market America, Inc. ("Market America").

All costs, including federal, state and local sales, income and other taxes, insurance, and other expenses not specifically identified above as included in the prizes are the sole responsibility of the winners. No transfer, assignment, cash redemption or substitution for the prize is permissible, except by Market America due to prize unavailability, and then a prize of equal or greater value (as determined by Market America) may be substituted.

Rules and Qualifications

1. Entrants must reside in one of the 50 States of the United States, Canada, Mexico, Hong Kong, Taiwan, United Kingdom, Spain, Singapore, or in one of the EMP countries (For a current list of EMP countries, please visit unfranchise.com) and must be the age of legal capacity at the time of entry.
2. Market America UnFranchise Owners who are currently involved in Market America's corrective action process are not eligible to participate. Market America UnFranchise Owners are eligible to participate in the Sweepstakes if they meet all other qualifications.
3. Employees and contractors of Market America, its subsidiaries, licensees, agencies, affiliates, (collectively, the "Promotional Parties") and members of their immediate families (spouses and parents, siblings, children and their spouses, and in-laws) and persons living in the same household of such individuals (whether related or not) are not eligible.
4. The sweepstakes will run from 12:00 am EDT on November 20, 2017 through 11:59 pm EST on December 31, 2017 (the "Sweepstakes Time").
5. There are several ways to enter the sweepstakes. To enter you can "Connect with Us" or "Partner with Us" within the sweepstakes time: Connect with us: (one entry per day) • Follow MA Web Centers: Instagram @officialmawc, and/or Twitter @officialmawc411, and/or Facebook at www.facebook.com/Officialmawebcenters • Repost this image • Tag a local business • Hashtag #LoveLocalBiz with us: (one entry per purchase/limited to one entry per day) • Purchase any new website or digital marketing product from Market America and be automatically entered to win!
6. There is a limit of one entry, per valid email address, per eligible person, per day.

7. You must own all right, title, and interest in and to all intellectual property rights associated with your entry, including, but not limited to, photographs and pictures.
8. Entries that do not meet all qualifications and eligibility requirements will be disqualified.
9. No purchase is necessary to enter.
10. There will be three winners of this sweepstakes. The winners will be selected on January 1, 2018. The odds of winning depend on the number of entries received. All decisions in the selection of the winner are final on all matters relating to this sweepstakes.
11. The winners will be announced on Social Media and contacted by direct message on their Social Media account on January 1, 2018. Don't forget to check your Social Media accounts on that date to see if you are one of the lucky winners!
12. The winners must respond by 5:00 pm EST on January 8, 2018 to claim their prize. If a winner does not respond by the deadline, another winner will be chosen. Unclaimed prizes will not be awarded.
13. This sweepstakes is void where prohibited by law. RULES AND LAWS GOVERNING SWEEPSTAKES ARE SET UP BY INDIVIDUAL JURISDICTIONS. YOU MUST RESIDE IN A JURISDICTION IN WHICH PARTICIPATION IN THE SWEEPSTAKES IS UNRESTRICTED BY LAW. MARKET AMERICA MAKES NO REPRESENTATIONS, EXPRESS OR IMPLIED, REGARDING THE LEGALITY OF YOUR PARTICIPATION IN THIS SWEEPSTAKES. SWEEPSTAKES ARE NOT TO BE USED IN CONNECTION WITH ANY FORM OF GAMBLING OR FOR THE PROMOTION OF GAMBLING.
14. Market America and persons and companies associated with it disclaim all liability for injury or damage to persons and/or property that might result from Sweepstakes entry or acceptance of a prize.
15. Participation and/or acceptance of a prize constitutes permission to use winner's name, entry, and/or likeness without compensation (except where prohibited by law).
16. Participation and/or acceptance of a prize constitutes winner's grant to Market America of all right, title, and interest in and to all rights (including, without limitation, all intellectual property rights) associated with winner's entry. Winner shall also execute all documentation required by Market America regarding such ownership rights.
17. This sweepstakes is in no way sponsored or connected with Instagram, Twitter, or Facebook.
18. Your entry constitutes your complete release of the owners of Instagram, Twitter, and Facebook from any and all claims related to your participation in the sweepstakes.
19. Your sweepstakes entry indicates your agreement to all sweepstakes rules.
20. Potential winners will be required to complete and return any required tax documents within ten (10) days of attempted delivery or Prize will be forfeited.

21. Potential winners may be required to sign and return an Affidavit of Eligibility and Release of Liability and a Publicity Release within 10 days of attempted delivery or prize will be forfeited.

22. The return of any prize/prize notification as undeliverable or failure to return any documents in a timely manner may result in disqualification and an alternate winner may be chosen.

23. By entering and/or participating, participants agree to release, discharge and hold harmless Promotional Parties from and against any and all liability or damages associated with this Sweepstakes or acceptance, use or misuse of any prize received in this Sweepstakes.

24. Promotional Parties are not responsible for any typographical or other error in the printing of the offer or administration of the Sweepstakes.

25. By entering and/or participating in this Sweepstakes, participants agree to be bound by the Official Rules and decisions of the Promotional Parties, which shall be final in all matters relating to the Sweepstakes.

26. Promotional Parties are not responsible for lost, late, misdirected, stolen, illegal, inaccurate, damaged, incomplete, non-delivered or postage-due mail; or for printing, distribution or production errors or for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any human, or other error, which may occur in this Sweepstakes.

27. If, in the Promotional Parties' sole opinion, there is any suspected or actual evidence of tampering with any portion of or undermining the legitimate operation of the Sweepstakes, by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs); intending to abuse, threaten, or harass any other entrants or Promotional Parties' representatives; or if technical difficulties compromise the integrity of the Sweepstakes, Promotional Parties reserve the right to void suspect entries and/or modify and/or terminate the Sweepstakes and/or conduct a drawing to award the prizes using all known eligible non-suspect entries received. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PROMOTIONAL PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES, INCLUDING ATTORNEYS' FEES, FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

28. In the event of a dispute regarding the identity of the person submitting an entry, entries will be declared made by the authorized holder of the email account submitting the entry.

29. Registration and participation in the Sweepstakes constitutes acceptance of terms on the maWebcenters <https://w.mawebcenters.com/public/terms/privacy> including the use of registration and submission materials by maWebcenters and Promotional Parties.

30. Participant acknowledges that registration in the Sweepstakes also constitutes automatic opt-in to receive email, text messages, marketing communication or other communications from

the Promotional Parties. You may subsequently opt-out of the receipt of such email or communications by clicking on the "unsubscribe" link in the email.

31. To receive a copy of the Winner's List for this Promotion, mail a self-addressed, stamped envelope to be received January 1, 2018 to: Winner's List, #LoveLocalBiz Giveaway Sweepstakes, 1302 Pleasant Ridge Road, Greensboro, NC 27409.

Sponsor: Market America, Inc. Greensboro, NC.