

PROSPECT QUESTIONNAIRE

Thank you for evaluating the Market America UnFranchise® Business Development System. To best serve your needs and interests, please take a moment to complete the following questions:

1. Given that Market America's 2- to 3-year plan for your financial success allows you to accomplish what 95% of the people fail to accomplish in the traditional 45-year plan of working until retirement, would you be willing to work this 2- to 3-year plan? Yes No
 2. What did you like most?
 - Secondary source of income that can be created without having to give up the security of your current job.
 - Opportunity to provide products that do what they claim to do and will positively impact the lives of individuals who use them.
 - Time freedom that could materialize from creating an ongoing professional income by working this plan part-time.
 - The opportunity of working for yourself and scheduling your work around your life versus your life around your work.
 - One-to-One Marketing/Mass Customization concept of being able to provide people exactly what they want.
 - Other, please comment: _____
 3. What are your immediate/short-term objectives?
 - A second source of income.
 - Ability to make a mortgage/car payment without having to use your current sole source of income.
 - Saving for security or early retirement.
 - Working part-time with flexible hours.
 - Creating a source of income and still providing quality time with your family.
 - Developing an income within the next three years equal to or greater than your current income, providing the option of retirement/quitting job.
 4. Currently, what amount of income would have an immediate, significant impact on your financial situation?
 - \$ 300/month
 - \$ 1,000/month
 - \$ 2,500/month
 - \$ 5,000/month
 - \$ 10,000/month
 - more
 5. Would you commit to 8-12 hours per week to develop your UnFranchise® Business? Yes No
 6. Please rate your interest level:
 - not interested
 - somewhat interested
 - interested
 - very interested
 - call me ASAP/NOW
 7. A. Would you share this 2- to 3-year proven plan with other individuals who are seriously looking for another/additional way to positively impact their financial future? Yes No
B. If you think this business makes sense, but the timing isn't right for you or you are not interested, you could benefit by referring the right people. Do you know anyone interested in:
 - a home-based business
 - direct sales
 - franchising
 - Internet marketing
 - Websites
 - networking
 - marketing
 - owning his/her own business
 - real estate or insurance sales
 - business opportunity
 - diversifying his/her income
 - C. Would you like to learn more about how you would benefit by referring these individuals? Yes No
8. What is the best way and time to contact you?
 - morning
 - afternoon
 - eveningPhone # _____
E-mail _____