

***Initial Call for Prospects We Know
The Idea is to Get an Appointment!!!***

NEW DISTRIBUTOR:

Hi, _____ this is _____. Do you have a few minutes?

I'm really excited about a new business I just started! It's called Market America! Have you ever heard of it?

Well, this is new to me too, so I have a Business Associate, _____, on the phone to help me out – is that OK?!

BUSINESS ASSOCIATE:

Hi, _____, the reason that we are giving you a quick call is because _____ has opened a new UnFranchise business with Market America and basically cannot find a way that (she, he) cannot make money! We would like to sit down with you and have you evaluate this business for (her, him) and possibly point (her, him) in the right direction!

What is it? (KNOW YOUR WHAT IS IT – THEY WILL ASK!)

So what we would like to do is set up a time for you to see our plan!

We don't want your money – just looking for people _____ would like to work with.

Does that sound good to you?

How about (day, date) and (time)!

DATES OF UPCOMING MEETINGS!!

Thank you for your time – looking forward to seeing you!