

24 Differences between **MARKET AMERICA** and MLM's

MLM

1. *Paid Monthly*
2. *Leaders Break Away*
3. *Monthly Volume Flush*
4. *Paid on Levels*
5. *Continuous Recruiting*
6. *High Monthly Requirements*
7. *High Attrition Rates (90%)*
8. *Limited Training*
9. *Front End Loading*
10. *Warehousing of Products*
11. *Single (Limited) Product Lines*
12. *High Prices (Can't Retail)*
13. *Very Difficult to Succeed*
14. *Large Investment*
15. *Profit From Other's Failures*
16. *One Business Center*
17. *Reorders in 001 Center ONLY*
18. *6 Figure Income - 8 to 10 Years*
19. *Small Payout (80K GBV = 4K)*
20. *First In : Most Money*
21. *Private (Non-Disclosure)*
22. *Limited to Regional Growth*
23. *Pre-Conceived Notions*
24. *Group Competition*

MARKET AMERICA

- Paid Weekly*
No Breakaways
Accumulates for One Year
No Levels (Computer Search to Infinity)
2 Good People (Can be made)
50BV (Min) - 150BV (Max)
High Retention (80%+)
Structured NMTSS Training
No Loading (Sales Rep for 0)
Company does Warehousing / Shipping
Mall without Walls (Growing)
Competitive Pricing (CAN Retail)
Designed for Average Person to Succeed
Small Investment / NO RISK
You ONLY PROFIT when Others Succeed
Unlimited Business Development Centers
Downloading of Business Volume
2 - 3 Years (Just follow the Plan)
Large Payout (80,000GBV = \$22,000)
"New People Earn from what others have Learned"
Publicly Traded (Full Disclosure)
Poised for International Expansion
New, Innovative Concept
*Group Synergy / Placement (After first Two - one on left, one on right - any other recruits are placed Under existing distributors - **Including** your own re-entries!)*